



Dan Berkowitz

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Objective

To acquire a position working with a team of dedicated, creative specialists producing fresh and innovative design solutions.

Skills

Graphic Design, Web Design(xhtml/css), Illustration, Package Design, Typography, Photography, Video Editing, Understanding of Fine Arts

Software

Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe ImageReady, Quark Xpress, Macromedia Dreamweaver, Microsoft Office, Quicktime Pro, PrintShop Mail

Education

B.A., Computer Art • State University At Oneonta • Graduated December 2006

Experience

Essentials Plus (Hotdog Beauty Co.) (January 2009 - Present)

Product Illustration, Package Design, Website & Shopping Cart

Developed product packaging including high-end product renderings. Designed and built company website and created a shopping cart for product purchasing.

Le Poisson Rouge (November 2008 - December 2008)

Printed Materials & HTML E-mails

Worked directly with LPR marketing management to design printed venue materials and redesign their company's newsletter.

J&D Beauty Supply Co. (February 2008-October 2008)

Graphic & Web Designer [Websites, E-Commerce, Branding, Packaging, Product Mock-Up, and all Printed Materials]

Designed, built, and maintained all websites and online stores. Provided branding services for various product lines. Created package die cuts and artwork for electronics as well as beauty supplies. Personally prepared all product and packaging mock-ups for company approval. Dealt directly with all overseas printing company personnel. Played integral role in designing and printing product signage for company tradeshow.

MFVS (October 2007-February 2008)

Website, Logo, and Printed Materials

Developed both print and web solutions for various projects from MFVS.

TSS/AMC (June 2007 - September 2007)

Assistant Media & Web Specialist

Responsible for product design/development, internal marketing materials, product/store photography, systems design, and all design materials involving the 2007 Target i-Fair and Target Textile Expo.

Del Labs (May 2007 - June 2007)

Package Design & Illustration

Produced various redesigns for the Pronto Plus Lice Elimination Kit. Responsibilities included mechanical revision and product mock-up.

References

Available Upon Request